



01 March 2021

Caring Culture Memo

Salutations, VC Family!

Last week, 70 VC students and employees joined three, real time, virtual Town Hall Strategic Planning listening sessions to share their experiences and insights. As well, 10 people anonymously shared their insights via the weekly feedback form.

Throughout Fall 2020, VC administration met multiple times to learn, explore, and consider how best to activate strategic planning for our college. Through that process, several topics came to light (e.g., Equity, Learning, Labor Market, Completion & Transfer, and *Caring Culture*). However, a real concern was: “Will our people feel we already decided the plan if we have focus topics?”

The goal was to genuinely hear from all the VC Family – without missing anything. Thus, while the listening process is now complete on the five focus topics, there is one more week of internal feedback – *open discussion*. That open discussion is an opportunity for VC students and employees to share any and all ideas and feedback for the strategic plan.

After this last internal week, our planning process will go radio silent as we prepare to reach out to our community. This *external* listening process starts after spring break, across all seven counties of our service area). If you know of a group or organization that may be willing to distribute a survey with their membership, please share contact information now with IERA via email:

IERA@victoriacollege.edu. VC is building a comprehensive community communication plan.

As always, if you have additional thoughts to share about VC’s strategic plan, please contact Rachel Winkenwerder or myself at IERA@victoriacollege.edu or at x2515.

Sincerely,

Matt Wiley, MBA, MS
Director

Institutional Effectiveness,
Research, & Assessment

Our Community, Our College