



8 Feb 2021

Labor Market Memo

Salutations, VC Family!

Last week, 86 VC students and employees joined three, real time, virtual Town Hall Strategic Planning listening sessions to share their experiences and insights on the topic of *Labor Market*. As well, 27 people anonymously shared their insights via the weekly feedback form.

Strategic planning is one of ways VC actively creates our college's future. These Town Halls and feedback forms **shape VC's future**. *Every* employee has a role supporting our students, *every* employee knows and understands *unique* parts of our students' experiences at VC. **Your voice advocates for those in our college and community you know best – please do not let their experiences be silent**. Remember to encourage your colleagues to join the discussion – even if they feel shy. We are all friends here!

While the topic changes each week, the objective is always the same: “*What must VC do now to best prepare to meet our future?*” These discussions by our students and employees are frank, truthful, and have also stayed kind; this is good. By doing the hard work of honestly looking at ourselves and what we do, our college strives to understand how to continue becoming our best.

After spring break, the listening continues out in our community (all seven counties of our service area). If you know of a group or organization that may be willing to distribute a survey with their membership, please share contact information now with IERA via email: IERA@victoriacollege.edu. VC is working to build a comprehensive community communication plan.

As always, if you have additional thoughts to share about VC's strategic plan, please contact Rachel Winkenwerder or myself at IERA@victoriacollege.edu or at x2515.

Sincerely,

Matt Wiley, MBA, MS
Director

Institutional Effectiveness,
Research, & Assessment

Our Community, Our College